



A.A.M.M. NEWS

WASHINGTON CHAPTER

AMERICAN ASSOCIATION OF MASSEURS & MASSEUSES

ARTHUR DUNBAR --EDITOR
APRIL 1955

MILTON A NIEDELT--ASSISTANT
805 E Denny---Seattle 22 Washington



This being the Easter Issue
Someone should wish the man
above a "Happy Easter"

OUR MONTHLY MESSAGE

By Arthur Mann
Washington State President.

1. The Massage Act
2. The Tri-state Meeting
3. The AAMM --Stamps
4. Easter; Budding of New
New life--& Purpose

Yes we had a disappointment concerning our Massage Bill. It seemed that we were making good progress and that we were not going to have much opposition, so we felt much encouraged until we were called for a hearing before the Committee of Medicine and Dentistry. Up to this time, it seemed, that everything was in our favor.

Elmer Huhta was a great help to us in trying to get our Massage Bill through and there was quite a lot of cross examination of the Physical Therapists as to why they were so opposed to our bill. I might say that none of their answers made much sense. It was obvious that they were professionally jealous of us and they were afraid we might steal some of their thunder. So far as the Medics were concerned there wasn't to much said. Ralph Neal got up and opposed our bill as we expected on the grounds that we were trying to take in too wide a scope, also that we were trying to get into the professional field, to which they were opposed. So when they went into private session they killed the bill.

Of course we are all disappointed but there is another time coming and lets all try and get out and put our shoulder to the wheel and push. It seems that a very few of our senators and representatives had the information concerning our bill. When we would confront them with our bill they would say "What is this bill about," or "What is the benefit of Massage and how do the people feel about this?" It seems that our people did not inform their representatives or senators as to what we wanted from them, nor did we familiarize them with our bill, so how can we expect to get results?

Page 32A

We notified our members concerning this but got no results, I am sorry to say. Well so much for that.

As you all know we had a tri-state convention at Lewiston, Idaho at the Lewis & Clark Hotel and a good time was had by all, also a very successful convention. We certainly had a wonderful host, Mr Boeck and they did show us a wonderful time. A very lovely banquet with all the trimmings, nice entertainment, with some movies of Massage that Ruth & Jess Williams had taken with a home movie camera to show what could be done in this line. Jess was the technician and I might say, he did a very fine job of it.

We had some very fine talks on health, the technic of Massage, and we had several demonstrations. There certainly is a very fine group of people in Idaho with a lot of get up and go. If we Washington group don't get a move on Idaho is going to out do us and that could be a little embarrassing for us;

It looks like our next tri-state Convention will be in Portland, Ore and I am sure they will show us a wonderful time there.

There was a resolution voted on for some stamps to be made in color with the insigna of the AAMM, the money from which was to go for organizational work. Each member to be requested to send one dollar in advance to the Secretary Treasurer Mr. F.E. Bloom (Ed; 10 W 6th Ave Spokane) to foster getting the program started. We wish to see how workable it will be before National Convention, so that we can present it at that time.

Those stamps will advertise our Association on all our personal stationary and people will become more familiar with the A.A.M.M. and what it means.

This being the joyous time of year that we call Easter, I would like to bring a few thoughts to mind. Regardless of our religious beliefs we all reverence this day as it has gone down thru the generations as the day on which Christ arose from the dead, thus proving to every one that his previous prophesys were true and that thru his love for mankind he made it possible for them to receive eternal life from God, the Father.

Everything at this time of year reminds us of the resurrection, the budding of life. The new leaves on the trees, the spring flowers bursting into bloom, new bird and animal life. What a wonderful time to turn our thoughts to the real purpose of life and say to yourself, "What can I do for my fellow man?"

By Arthur Mann. Washington State President

March 25, 1955
Kennewick Washington

Dear Mr. Niedfelt;

In regard to the enclosed news release from Arthur Dunbar I think that you should print it exactly as written. It is a bit harsh but it hits the nail on the head, including the Williams head. I think that it is time that we stop pulling punches and put the blame for these failures where they belong, right on the head of the

Page 33A

membership itself. I too have failed to give him the encouragement that he has needed, and so has each and every member in Washington. We can lay the blame for the loss of our bill on ourselves and not the medical committee or anything else. If we had taken the interest to go to Olympia in a body we might have convinced a few of them that we meant business. As it was we laid the responsibility on one man. I hang my head in shame for myself and the entire membership of Washington.

Yours truly

Ruth Williams.

-----THE LETTER-----

The legislature has reached the end of its session for considering bills other than tax and appropriations. Our bill was lost in the committee of Medicine, Drugs and Dentistry of the house.

This bill was lost in a hearing where it was opposed by the Physical Therapist backed up by the Washington State Medical Assn.

There was little or no support given the bill by the rank and file of our membership.

The committee tried our best to write a bill that would please everyone and found that it just could not be done.

Our own membership did not support the committee by any contacts with their home members or the legislature to speak of and so the legislators were confronted with opposition to the bill and little or no support from us for it.

You have all received copies of the bill and its amendments. We were continually confronted by delays and time consuming procedures which I will go into in my report.

At this time I am announcing my resignation as editor of our little paper effective at the convention or the convention issue. I am not able to give the work proper attention and still work, being without sight, most of the work has to be done by Mr Niedfelt or someone else and I have had little real part in its publication. I took on the job just to keep it from dieing, but now someone else must come forward and continue with it.

This could be lots of fun for someone who wants something for a little hobby and be doing something useful at the same time. Some one too who has a high school child who would get a lot of practical work and education out of putting out this little paper.

Arthur Dunbar, Masseur
Totem Athletic Club--Elks Bldg EL 0553

Dear Members;

To keep the RECORD STRAIGHT this above resignation of Mr. Dunbar carries with it my Resignation also--- "Me too!"

Milton A Niedfelt

Quotation by Ruth Williams

"I may make a few people mad but I am tired of Pussyfooting around. If the membership think that they can sit back and growl about the way things go without doing anything about it themselves---Well they can just THINK again."

Now Folks about that Stamp Plan... Elsewhere you find a full description about them... why not dig down and order \$5.00 worth of them and make the plan really work?--- You will get something for your money! M.N. Send the money to Mr. F.E. Bloom NOW!

I M P O R T A N T
Official Information

Referring to the March 1955 issue of the A.A.M.M News on page 25 you will find these words, Quote" A plan was submitted to these Directors to put in motion a "STAMP PLAN"--The purpose of this plan is to advertise the A.A.M.M very widely, and get some finances for the A.A.M.M. for promotional work----Also there wasn't a NO vote on them either.

The complete counting of the ballots of the National Executive Board was that every member of the National Board of Directors was in favor of this stamp plan except one single member, the vote was 8 to 1 in favor of the plan. So our National President has some backing in this matter. In addition to getting the approval of the National Board of Directors, our National President took this matter up at the Tri-state meeting, where you were all invited, in Lewiston Idaho March 19 & 20, and explained what this plan was all about and that she expected to try to do some research to make it work on a small scale before she went to the National Convention with the plan.

These stamps are similar to stamps used by "Boys Town or Christmas Seals, and are to be put on all your envelopes and all your cards and other things that you pass out... They are to be offered to any of your patients that may be interested after we get going. They are three color stamps of our A.A.M.M. insignia and on these stamps it will say something like this "Patronize members of the A.A.M.M."

Now that your National President has gotten this far, there is one other obstacle to get over. She needs \$110.00 to pay for the first printing of these stamps.....

Here the members in session representing Idaho, Washington, and Oregon decided unanimously that the plan was a fine finance plan to make our Organization prosper, and decided that in order that our President could go ahead and get these stamps printed which would cost the Organization \$110.00 for 150,000 stamps--1500 sheets of stamps that each state would guarantee one dollar for each member in each state. Then the share from Washington would be about \$65.00, and from the other states accordingly.

Therefore it is expected that Mr. Bloom will send you each a letter in which he will explain that you are requested to send in \$1.00 or more to the proper place, which would probably be to the State Secretary Treasurer and in turn Mr. Bloom would remit the amount or more to Ruth Williams or her order, who is already working on the stamp plan, having the design already for printing, and the price structure worked out, and when these stamps are printed, which she expects to be complete in as few days as possible, she will send you the amount in stamps that you have paid for. You may order any amount of stamps you may desire at the price of \$1.00 per sheet of 100 stamps and you will be first to get these beautiful stamps to put on your cards and letters which both advertise the A.A.M.M and make yourself distinctive with distinctive advertising.

So if you will immediately send not less than \$1.00 to Ruth Williams or Mr. Bloom this will be well under way by the time the National Convention meets.

Next Seattle Local Meeting
By President John Murray

Our next regular meeting will be held on May 8th, at 2:00 P.M. at the Massage Clinic of the Arthur Mann's.

At this time the annual election of officers will be held, for the Seattle Local Chapter. So you members get your minds working and try to select material for these offices that have the American Association of Masseurs and Masseuses at heart. Preferably members who are conducting their own offices and are their own bosses. I have been handicapped considerably, by not being able to do the things I'd like to do, when they should be done, because the majority of my time was not my own, with the result I haven't accomplished anything.

Yours for a better president for next year.

Fraternally --- John A. Murray, Pres. Seattle Chapt.

Editor's note; Hope that no one takes John's estimation of himself serious!

SWEET Privilege

By J.L. Hatch -- Snohomish

Last night I had a privilege
A sweet and thrilling joy,
I was brought to me through sleeping
With my youngest little boy.

Taller now than last I saw him
His sparkling eyes mor bright
I placed a kiss upon his brow
And heard him say goodnight.

He came as I was most asleep
The sweet tow-headed lad,
And said, "I'll sooner be a man,
If I can sleep with Dad."

Closely I pressed him to my heart
In joyous ecstasy,
Then once again we had to part
But no tears come to me.

And then while he was sleeping
With his childish faith in me,
I prayed, "Please God be making,
Me the Dad I ought to be."

For I know that he is happy
Though his body's neath the sod,
He has left earth's cares and trials
And his spirit lives with God.

And then there came a vision
Of another little lad
Who had gone to be with Jesus
And no longer calls me Dad.
Above

Gracious God, I thank Thee kindly
For that chance to hold him tight
For the faith that I shall see him
When I've said my last goodnight.
J.L. Hatch

Honey for Arthritic Guinea Pigs
From Prevention Magazine.

There is an Anti-stiffness factor in honey right from the comb, that has not been heated, according to a report, made before the Federation of American Societies for Experimental Biology, and reported in the Journal of the American Dietetic Association for September 1954.

Moderate wrist stiffness in guinea pigs, similar to arthritis in man, was cured in a week with a daily dose of $\frac{1}{2}$ gram of honey or wax from the comb. That's about one-fifteenth of an ounce. More severe cases required a little longer time.

Animals treated with honey that has been boiled for thirty minutes were not helped by the treatment. The theory is that there may be

Pg A 36

a new "x" vitamin which is missing in the diet of arthritics. The most important aspect of this story, we believe, is that the honey used in the treatment is raw--just as it comes from the bees. Raw honey is one of the few foods remaining that have not been processed or meddled with in some way.

National Public Relations Committee
From Your National President's office

F.G. Schmitt asks us to get close contact with Athletic coaches and instructors, especially in small communities where the school does not have physical therapy facilities. Each contact made in this fashion influences a future home as well as a present home.

MALPRACTICE-LIABILITY-INSURANCE
for Members of

AMERICAN ASSOCIATION OF MASSEURS AND MASSEUSES

Limits, \$2,500.00 Bodily Injury, one person
\$7,500.00 Total Liability, one policy year

Annual Premium \$65.00 Policy fee \$3.00
Additional Charge for each Operator in excess of two \$50.00
Professional calls off the premises are covered.

Write to Mr. D.S. Carlson Secty-treas A.A.M.M.
203--E 2nd Ave, Rome, Georgia

Editor's note: The usual premium for this kind of insurance is \$90.00 per year---- You should investigate this offer. To members only. M.N.

Report of Last Seattle Local Meeting

On Sunday March 6th, at 2.00 P.M. the members of the Seattle Chapter and adjoining territory met at the office & Clinic of Myrtle I Mann of Route 5 Olympia Washington.

After the business session, at which time Arthur Dunbar gave a very interesting account of the events, that took place in the Legislature, in regards to our Massage Bill, and how it was defeated. We were all disappointed but will continue to try and try until we do make the grade. Ours is a plodding profession. We must keep massaging & plodding if we ever get recognized.

Following the short business meeting, Mrs. Myrtle Mann gave a very worth while demonstration, in the art of Divine healing, with a massage that is applied to the body, through the clothing, her manipulations did not appear to be very heavy, but were rapid and graceful, starting with the solar plexis and following certain nerve trunks and reflexes through the body, sometimes using both hands, sometimes only one.

This writer has visited or attended many schools of Massage, and various clubs, and offices of many masseurs & Masseuses but find that he is like the Dutchman once said "That the longer he lived the more he finds by gracious outt." that describes my thought. Mrs. Mann is a very successful in her profession as are her son Arthur and his wife Dorothy Mann. They are people we can be very proud to be affiliated with in our profession.

Our next meeting will be in May (May 8th) at the Massage Clinic of Arthur & Dorothy Mann at 14546 Whitman Ave. Seattle Wash. It should be a very fine instructive meeting. Every member should plan on that day to attend the meeting. We only have our regular meeting every

Pg A 37

two months, so we should make some sacrifices and plan to attend. We always have a few old faithfuls, lets see some of the new and thens, and a lot of the "never have beens".

Fraternally John A Murray, Pres. Seattle Local

Editors Note; There were 20 present at this meeting. Hardly standing room when we watched the wonderful demonstration.

About the Duties of a Massage Technician.

By Dr. Jennie S. Cotner M.D.

Oregon School of Massage--5214 N.E. 30th St

Portland Oregon.

Recently there has been brought to my attention, a situation which, in my opinion, should be discussed and arrive at the cause and a solution.

In short; should a skilled Massage technician be expected to be come janitor, scrub attendant, clean house, or just what duties should be required of an employed Massage technician?

I believe the education, training and skill, now expected of Massage technicians, should be put to better use, that of administrating massage.

The employer who has not the ability to produce sufficient Patrons to permit the Massage technician to so employ their time, is not justified in expecting skilled technicians to accept their employment. Those technicians who permit their time to be spent in janitor work, should inquire into the reason for not being fully occupied by Massage service, and correct the situation. whether it be the improvement of skill, personality, habits, or a change of employer.

The true answer to this problem lies in gaining recognition for your profession, that will comethrough Legislation, better education.

Become active in your Association, and in obtaining laws controlling Massage practice, improvement in employment conditions will follow.

Years ago the Nurses in training were required to weild the scrub brush and mop, cleaning the Hospital generally, however, with increased educational requirements, Nurses in training are now expected to be Students of Nursing technique and subjects required; the cleaning of buildings is left to those persons trained for the service. This evolution has been true of all professions and trades.

Massage and Directed and passive exercise is now recognized as an essential treatment, following injuries and illness, in which rehabilitation of muscles, become necessary in order to restore the normal action and complete recovery, therefore it is high time to increase education and training, earn and demand respect as an important unit in the healing arts.

United purpose and effort, with courage to stand by right principles will correct the abuses of past and present.

Jennie S. Cotner M.D. --Director of the Oregon School of Massage.

O U R O P P O R T U N I T I E S

Opportunities remain merely opportunities unless there are persons to seiz3 them and turn them into realities. That means "YOU" What have you done to turn our Membership-drive Opportunity into a success?..... It is still only an opportunity.

Pertinent question; Are we all straining our eyes looking for the black side?.

FOR SALE; Fully equipped Therapeutic Health Studio.
Death of Owner reason for selling
Contact

Mrs. L.N. Moe P.O. Bx 578
Bellingham Washington

Pd ad.

Mrs. Bertha Reager of Orting reports that the reason she could not go to Lewiston Idaho and our Washington State Board meeting was that she had the croup. She had a temperature, and has been sick all week. Her letter of March 24th says she is feeling a little better. M.N.

Washington State Board Meeting

The state Board appointed Mrs. Ermel Rothgeb, Mrs. Ruth Williams, Mrs. Florence Taylor, to assist Mrs. Jessie Smith on the Arrangement Committee for the State Convention. Both Mrs. Taylor and Mrs. Rothgeb are fine at entertainment, and we suspect that will give us plenty of fun and pleasure....Mrs. Williams will do her work helping Mrs. Smith is Chairman of the Committee. --The Board also selected Mr. Arthur Dunbar as the Washington Candidate to be the Masseur of the Year at the National Convention in Louisville Kentucky August 11, 12, 13 & 14th. At the Kentucky Hotel.

ON TO YAKIMA!

Remember--- Chinook Hotel---Yakima
June 4 & 5th----1955

Jessie Smith Arrangement Chairman tells your writer that the Chamber of Commerce in Yakima is going to go "ALL OUT" to make Yakima a place that Every Masseur and Masseuse will remember. Every technician will be welcomed wholeheartedly. Those that Attended the Vancouver Convention last year still remember the fine time every one had, and they remember the progress our AAMM made at the convention. We remember the Radio talk our State President gave, and again we Yakima will not be outdone. --- If there is anything you would like to see or have in Yakima let your committee know.... It will be worth your time and trip to see Ermel Rothgeb perform one of her Monologues...She does it to perfection. ---Don't miss.

About the Lewiston Idaho Meeting.

The Tri-state Meeting

Your Editor has been trying for a week to think of words to describe this meeting; I heard people describe it as "Marvelous"--"Perfect" "What a swell meeting"---"Far above the Average" "Really Spiritual" Now what am I to say--- Paul Boeck, President of the Idaho State Chapter was Master of Ceremonies, and he did an excellent job of a very difficult task. He kept every body happy all the time, and not a moment to spare. Dr. K.D. Worden of Lewiston said "Now that I have given you the official welcome, Now! I want to talk about the thing that is next to my heart"-- and he discussed the relationship between the Medical Doctors and the Masseurs. Dr. Earnest Weltmer of Boise took us into the realm of philosophy and healing, Ruth Williams showed us Films of Massage Movements taken at her own place of Business which she desires to develop into films to be used in Massage schools for instruction.

ADVERTISING---PRICES

\$1.00 for 5 lines for one issue---\$12.00 for 12 issues

\$5.00 for half page for one issue

\$8.00 full page for one issue

\$75.00 full page for one year 12 issues

\$60.00 Half page for one year 12 issues.

This paper will accept voluntary contributions valued at \$2.00 per year for subscriptions, also cost fee per copy for extra copies from persons not paying dues in the Washington State A.A.M.M

Why not have this paper sent to the home of some of your Professional friends.?

We wish to thank Dr. Cotner for her \$3.00 contribution to this paper this month and also Mrs. L. N. Moe P.O. Bx 578 Bellingham for \$1.00 contributed for advertisement.

There will be about 135 copies of this issue made to fill requirements.

It is reported that Mr. Murray has several Technicians lined up for new membership in the Seattle Local. We know Mr. Murray worked hard to make these contact, and are proud of Mr. Murray.

Have you noticed our A.A.M.M insignia on page 329 of the Yellow section of the Telephone book---3rd Column. This is high class advertisement, and will pay dividends.

Excerpts of George Gammon's Letter
About our Washington Massage Act.

I hear that your legislation ^{March 23, 1955} failed this session. We went before the Legislature 9 times before we got our Law and the cost was in the neighborhood of \$45,000. At this session there are 14 bills to either strengthen or destroy our Bill so you see we still have a fight

As a tip on Legislation, we made no progress at all until we got three or four key Physicians on our side and working for us. After that the rest was easy. I went all over the State and interviewed the 16 key doctors and sold them on our Law. Then when they took the pressure off the Law makers we got our bill.

At present time we have legal aid at the Capitol which costs us \$800.00 per month. So you can tell your people that if they want legislation that they will have to dig and dig deep. We raffeled off T.V.'s, food, Freezers, gave dinners, held equipment auctions and every other thing we knew to get money.

If we could get a semi-retired member who likes to travel and send him out to organize our forces even though we gave him all of the initiation fee the second year we would be adding to our coffers and from then on would be doing the same.

In our State we signed 130 new members in 90 days by this method and a great many of them are still good members.

As to the National Convention. We may or may not go but we hope so. Last year we had no vacation. This year we want a month, but a month is a long time and costly.

Remember; Get your Mal-practice and Liability insurance from Mr. D.S. Carlson our National Secty-treas at 203 E 2nd Ave Rome. Ga Do it before someone frames you into a lawsuit to get some of your hard earned cash.

END